



FAKE NEWS


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THE CONTENT OF THE NEWS

A fake news published by Antena 3, part of the "hybrid war", caused national hysteria at gas stations.



Starting from the second half of June 2022, the whole of Romania was gripped by a fuel hysteria after a fake news from a Mol gas station (Hungarian company) in Beiuș, Bihor county, was picked up and broadcast by Antena 3, the TV channel of oligarch Dan Voiculescu. The news about the sudden increase in the price of petrol up to 10-11 lei per liter has been denied several times by government officials, but to no avail. Panic had spread and gas stations were stormed.

THE TARGET GROUP

The target group is made up of all social groups, located both in the physical space and in the online environment, a wider environment in spreading the news.

THE IMPACT ON THE INTENDED TARGET GROUP

The hysteria caused by the mass media caused both agitation and the exaggerated purchase of fuel quantities.