

# Snap Inc. Privacy Policy

**Effective: June 29, 2022**

## Information We Collect

There are three basic categories of information we collect:

- Information you provide.
- Information we get when you use our services.
- Information we get from third parties.

Shortly, many of Snapchats services require you to set up an account, when they need to collect a few important details about you, such as your name, username, password, email address, phone number, and date of birth. With your permission, Snapchat may also collect information about your phonebook, get access to your camera, photos, and audio and see your location information.

With the data collected Snapchat analyzes trends, develops and improves their products, services and advertising and enhances the safety of their products and services.

Snapchat stores your basic account information until you request to delete them or you delete the account. They also delete most of the collected information after you've been inactive for a while.

I think these are pretty basic pieces of information that almost every app collects about you nowadays. I think it is acceptable as they use it very appropriately, for improving their services and security.