

CHAPTER 1 - 4

# Cultural Assumptions



# Content



**Introduction**



**Croatia**



**Germany**



**Spain**



**Portugal**



**Conclusion**

# Introduction

## Perception Perspectives: Unraveling Cultural Assumptions

# Croatia

Lovro



- **Croatian traits:**
  - Kindness, warm hospitality, socializing, strong national pride
- **Lovro's qualities:**
  - Organized, composed, enjoys assisting others
- **Common Croatian stereotypes:**
  - Lazy, direct, exuberant, love for beer, humor, sports, welcoming

## PERCEPTION OF

<b>Portuguese people:</b> Calm, approachable, lovely, kind	<b>Spanish people:</b> Warm, always ready to help	<b>German people:</b> Originally thought not easy-going and hardworking, but discovered they are easy-going.
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# Germany

Yezdan



## German traits:

- Hardworking, disciplined, value efficiency and punctuality

## PERCEPTION OF

### Portuguese people:

Calm, approachable,  
breaking stereotypes

### Spanish people:

Passionate, vibrant  
energy, lively dynamic

### Croatian people:

Warm, hospitable, strong  
national pride

# Spain

## Paola



- **Spanish traits:**
  - Sociable, friendly, family-oriented, proud of culture and history
- **Spanish stereotypes:**
  - Work little, party all day, take siesta

### PERCEPTION OF

#### **Portuguese people:**

Hardworking, polite,  
friendly

#### **Spanish people:**

Warm, good sense of  
humor, hospitable

#### **German people:**

Hospitable, educated,  
knowledgeable

# Portugal

Lara & Margarida



- **Portuguese traits:**

- Hospitality, social gatherings, and traditions

- **Portuguese stereotypes:**

- **North:** Strong personality, rural sense of humor, hardworking, helpful, hospitable
- **Central:** Hospitable, open-minded, reserved
- **South:** Relaxed, fun-loving, or lazy and conservative, influenced by beach or rural environment

## PERCEPTION OF

### Croatian people:

Lazy, friendly, speak loudly and small

### Spanish people:

Communicative and lively people

### German people:

Rude, hard workers, punctual and tall

# Conclusion

- **Initial Perceptions:**

- **Spain:** Communicative, lively.
- **Germany:** Thought rude, hardworking, punctual, tall.
- **Croatia:** Assumed lazy, friendly, loud, small.
- **Portugal:** Loud, friendly, fun, lazy.

- **Post-Interaction Realizations:**

- **Spain:** Confirmed initial impressions.
- **Germany:** Not rude; hardworking, punctual, tall
- **Croatia:** Energetic, communicative, tall, not universally lazy.
- **Portugal:** Hard-working, approachable, calm.



## Conclusion

# Importance of Presuppositions

Crucial for clear communication.

Recognising and addressing them avoids misunderstandings.

**Thank You!**