

Cultural Perception Inventory

COMPARATIVE CULTURAL TRAITS AND PERCEPTIONS
AMONG SPANISH, PORTUGUESE, AND INDIAN STUDENTS





India

Shruti

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CULTURAL TRAITS

- Respect for hierarchy, family, and community
- Strong emphasis on tradition, religion, and rituals
- Highly respectful of elders and authority figures
- Indirect and polite communication style
- Sense of unity and collectivism over individualism

PERCEPTIONS OF OTHERS

Strong focus on family and community ties, and adherence to tradition.

Their indirect way of communicating may feel too formal or hard to interpret

Highly respectful and polite, with a clear sense of hierarchy in communication.

Often seen as humble and reserved, but also deeply committed to their culture and family.

Portugal

Tiago

CULTURAL TRAITS

- Warm and reserved at first but open once familiar
- Strong family ties and respect for tradition
- High value on hospitality and indirect communication
- Emphasis on subtlety and avoiding direct conflict
- Proud of history and cultural heritage

PERCEPTIONS OF OTHERS

- More reserved and formal initially, but warm once relationships are established.
- Communication may seem more indirect and subtle compared to Spanish directness.
- Respectful and polite, though less expressive in public settings.
- Highly respectful of authority, which is appreciated in Indian culture.



SPAIN

Through The Eyes of a Traveller

ALIZIA



CULTURAL TRAITS

- Friendly, open, and passionate personality
- High value on family and social relationships
- Strong regional identity (e.g., Catalonia, Andalusia)
- Emphasis on communication, often informal and expressive
- Enjoyment of socializing, celebrations, and leisure time
- Tendency to balance work with a relaxed lifestyle

PERCEPTIONS OF OTHERS

- Tendency to be spontaneous and emotional, which can sometimes come across as impulsive or unpredictable.
- More extroverted and expressive in social interactions.
- Very passionate, warm, and emotionally open, but sometimes perceived as loud or chaotic.
- Highly social and focused on interpersonal relationships.

Discussion of Cultural Gaps Differences in Perception:



Spain vs. Portugal :

Spaniards might see Portuguese as quieter or more reserved initially, while the Portuguese may find Spaniards too loud or disorganized.



Spain vs. India:

Spain's extroverted and spontaneous nature contrasts with India's more reserved and hierarchical approach. Spaniards may see Indians as distant or overly formal, while Indians might find Spanish informality off-putting.



Portugal vs. India:

Portugal's indirect communication might seem respectful to Indians, who also value politeness, but it can be perceived as too cautious. Both cultures are focused on family and tradition but have different approaches to hierarchy and authority.

