

Instagram's Terms and Imprint

1. Information that Instagram collects from me:

- Your activity and information you provide
- Friends, followers and other connections
- App, browser and device information
- Information from Partners, vendors and third parties

-> All types of information they collect from me are listed in a list, which makes it easier for the users to comprehend. As Instagram is a part of Meta Company, of course my information on other platforms that belong to the same company might be shared with Instagram as well. However, I find it great that they include this detail in the Terms and Conditions to inform us about it.

2. What Instagram does with the information:

- To provide, personalize and improve our Products
- To promote safety, security and integrity
- To communicate with you
- To research and innovate for social good

-> All the activities of using users' information are listed clearly here.

3. How is my information shared on Meta Products or with Integrated Partners?

- On Meta Products
- With Integrated Partners
- Take control

-> The last point in Part 1 about partners, vendors and third parties is made clearer here.

5. How long do they keep my information?

"We keep information **as long as we need it** to provide our Products, comply with legal obligations or protect our or other's interests. We decide how long we need information on a case-by-case basis. Here's what we consider when we decide:

- If we need it to **operate or provide our Products**. For example, we need to keep some of your information to **maintain your account**.
- The **feature** we use it for, and how that feature works. For example, messages sent using Messenger's vanish mode are retained for less time than regular messages. [Learn more](#).
- How long we need to retain the information to **comply with certain legal obligations**.
- If we need it for other **legitimate purposes**, such as to prevent harm; investigate possible violations of our terms or policies; promote safety, security and integrity; or protect ourselves, including our rights, property or products"

-> I respect that they are being honest in this point that they will keep the information as long as they need it. However, I think that a user's information should only be kept and used during the time they use the app. In other words, when a user deletes the account, Instagram should stop using their information.