

Albania fake news

Earthquake

September 2019



**There is expected an
earthquake at 23.00
DON'T STAY INSIDE
THE HOUSES...**

The content of the news:



The news revolves around a journalist, Daniela Grrica, who clarifies that a viral news story spreading panic about a strong earthquake was modified and misrepresented. She explains that she had cited a reputable Albanian media outlet, Top Channel, regarding a warning from a Greek seismologist. She expresses her regret about the spread of the manipulated photo and emphasizes that she did not distort or exaggerate the news for personal gain.

The target group



- The target group of this news story is the readers and followers of Shekulli online, the publication where Daniela Grrica works.
- It may also reach a wider audience interested in the topic of fake news and the impact it can have on society.

The impact on the intended target group:



- The impact of this news story is to provide clarification and context regarding the viral fake news. It aims to correct any misconceptions and defend the journalist's integrity.
- It highlights the importance of responsible journalism, verifying information before spreading it, and the potential consequences of manipulated news.
- The story may also serve as a cautionary tale for readers to be critical of information they encounter online and to seek reliable sources.

Sources

<https://sinjali.com/lajmi-i-rreme-per-termetin-reagon-gazetarja-e-shoqeruar-ne-polici/>



Thank

You